

PUREST MAGAZINE CREATOR CONTENT RELEASE FORM



I, AS CREATOR HEREBY GRANT:

Purest Magazine, an online and print magazine, operated and owned by brandgroup Kommunikation und digitale Medien GmbH (situated in Linz, Austria), a worldwide, royalty free, perpetual, irrevocable license to use, reproduce, prepare derivative works of, modify, distribute, transmit, publicly perform, adapt, publish, translate and publicly display any or all Photography and/or Video Content (hereafter referred to as "Content"), including for promoting and redistributing part or all of the websites and other media in any media format and through all media channels. This license includes the right to use the Content to advertise, promote, market, and package the Content in any way **Purest Magazine** may determine, including the right to create excerpts or preview thumbnails of the Content for marketing and promotional purposes. This license includes the right to allow end users and third parties to access, embed, download, or stream the Content. I acknowledge that **Purest Magazine** may add to the Content additional information, including performer information, categorical tags, and descriptive titles to increase views of the Content. I submit to **Purest Magazine** and to incorporate such Content into publications of **Purest Magazine**. "Content" includes but is not limited to photographs, personal artwork, writings, and articles, among other things. **Purest Magazine** is not allowed to sell content to third parties.

I HEREBY AGREE AND STATE THAT:

1. I am the sole Creator, Owner and Copyright Holder of the submission/s and have the full right to allow **Purest Magazine** to publish my submitted Content without infringing on the ownership or copyright of anyone else. I grant, that I do have **all other signed documents needed** for my submission (e.g. my bilateral Model Release and Property Releases for all properties, depicted in my submitted Photo / Video stories). I will forward them to **Purest Magazine** along with my submission.
2. I understand that **Purest Magazine** has no control over who reads/views **Purest Magazine** publications or websites or the number of readers of **Purest Magazine** publications/websites.
3. **Purest Magazine** will actively publish the Content whenever and in whatever media form they choose including but not limited to online and social media websites such as Facebook, Instagram, mobile and print modes of publication. I further understand that **Purest Magazine** has the right to republish the Content, in whole or in part, in future issues of the Magazine, in collections of works from the journal and/or anthologies.
4. I will not submit anything that is not rights free or content that I share the rights to, to **Purest Magazine** without first clearing the rights in documents signed by all rights holders and submitting those signed documents to **Purest Magazine** via (digital) transmission, E-Mail, ...
5. I understand and agree that **Purest Magazine** may need to edit my Content submission(s).
6. I understand that once printed or downloaded Content is embedded perpetually in the end users copy of the Content, with no way for **Purest Magazine** to retrieve or stop access to the Content, hence the perpetual release of rights is essential for **Purest Magazine** to use my content in its publications in any medium or format.
7. I understand that parts of my submissions will be used in print & digital magazine published by **Purest Magazine** and for various forms of online, social media and print advertisements, website banners, email and mail promotions and any other form of advertisement **Purest Magazine** deems necessary to promote the publications. I hereby agree to allow **Purest Magazine** access to Print Resolution Images of my Content for mentioned usage.
8. I understand and agree that I (and the persons being depicted in my submitted Content) will – whenever possible for the magazine – be paid/rewarded by **Purest Magazine** through an affiliate program. I understand that the announcement of an affiliate program does not establish a legal right for me to be compensated in such a manner. I further understand that – should I be published in the printed version of the magazine- there is no legal right for me established to get a printed version of the issue with the publication of my work inside. Whenever and however possible, **Purest Magazine** will send me a PDF-version of the issue with the publication of my work inside.
9. I understand and agree that I have reviewed the original Content submission/s and all persons depicted in the Content submission/s are over the age of 18 or of legal age in their residencies during production of the Content. I further understand

that **Purest Magazine** reserves the right to request proof of age. I further understand that this certification shall also apply in instances where the owner/copyright holder is also depicted in the Content submission/s.

10. I agree to submit scanned copies of age verification documents of every person included in such depictions and pictures, including the fully filled out and signed **Purest Magazine Model Consent**. I understand that **Purest Magazine** will reject any submission, which doesn't meet these standards.

11. I understand that **Purest Magazine** is not responsible to pay or reimburse me for any costs incurred by me in the production of the submitted material (model fees, MUA fees, location fees, travel expenses, ...).

Read and agreed:

Submission Title: _____

Creator Legal Name: _____

Creator Pseudonym (if applicable): _____

Address: _____

ZIP: _____ City: _____

State (if applicable): _____ Country: _____

Phone Number: _____

Email Address: _____

Date: _____

Signature: _____

Legal Name(s) of Model(s): _____

Stage Name(s) of Model(s)
to be published in Credits: _____

Makeup Credit (if any): _____

Hair Credit (if any): _____

Wardrobe Credit (if any): _____

Location Credit (if any): _____

Other Credits (if any): _____

Creator's links (to his media, websites, social profiles, ...) and other information to be published in the credits:

Please attach **Age Verification Documents** and the filled out and signed **Purest Magazine Model Consent** and **all possibly other needed documents** (e.g. **Property Release**, your **Internal Model Release**, ...) along with this agreement for all persons / properties being depicted in your submitted material.